

**Washington State Business Diversity  
Subcabinet**

**Improving Diversity  
in State Contracting and  
Procurement**




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**Current State: Inclusion in state spending**

Results Washington Goals	Actual reported – FY 2014
Minority-owned businesses – <b>10.00%</b>	<b>0.45%</b>
Women-owned businesses-- <b>6.00%</b>	<b>0.38%</b>
Minority women-owned	<b>0.18%</b>
Veteran-owned businesses-- <b>5.00%</b>	<b>0.23%</b>

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**Business Diversity Subcabinet**

<ul style="list-style-type: none"> <li>Dept. of Transportation, Roger Millar</li> <li>Dept. of Social and Health Services, Pat Lashway</li> <li>Health Care Authority, Dorothy Teeter</li> <li>Dept. of Enterprise Services, Chris Liu</li> <li>Dept. of Corrections, Dick Morgan</li> </ul>	<b>Together represent more than 2/3 of state spending</b>
<ul style="list-style-type: none"> <li>Dept. of Labor &amp; Industries, Joel Sacks</li> </ul>	<b>Community of practice</b>
<ul style="list-style-type: none"> <li>Dept. of Veteran Affairs, Alfie Alvarado-Ramos</li> <li>Office of Minority &amp; Women's Enterprises, Teresa Bernitsen</li> <li>Commission on African American Affairs, Ed Prince</li> <li>Commission on Asian Pacific American Affairs, Michael Itti</li> <li>Commission on Hispanic Affairs, Uriel Iniguez</li> </ul>	<b>Community</b>
<ul style="list-style-type: none"> <li>Attorney General's Office, Laura Watson</li> </ul>	<b>Single source legal counsel</b>
<ul style="list-style-type: none"> <li>Governor's Office representative(s)</li> </ul>	

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### Subcabinet approach

- ✓ Assemble a team of subject matter experts
- ✓ Deep analysis, identify root causes of the problem
- ✓ Develop recommendations
- ❑ **We are here: Implement recommendations**
  - ❑ Action Plan developed; activities underway
  - ❑ Posted on OMWBE website & updated frequently
- Monitor and report on progress

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### Areas of Focus

1. Measure what matters 
2. Create a community of practice 
3. Clarify and improve legal and policy framework 

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### Measure what matters

- How does our current participation report work?
  - Handout
- What needs to change?
  - Automating inclusion of P-Card and Subcontractor spend
  - A few tweaks
- What other measures should be on our dashboard?
  - Customer and stakeholder input



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## Create a Community of Practice



- Improve, share and adopt procurement tools and processes that work
- Foster a culture of diversity and inclusion
- Improve communication, engagement and assistance
- Improve procurement planning to enable better outreach



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## Clarify legal and policy framework

- OMWBE regulatory review
- What do current statutes allow?



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## Disparity Study

### • Key questions

- What is the availability of firms?
- What is the state utilization of firms?
- Is there a disparity in the rates of utilization vs. availability?
- Analysis – what factors may contribute?

### • Scope

- Eligible goods and services, public works – but exclude items in scope of WSDOT
- 30 or so agencies with most spend (cumulative 80+%); some universities

### • Begins this summer

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# Thank you

Regular updates available:

<http://bitly.com/WAbizDiversity>

Contact Information:

[BusinessDiversity@des.wa.gov](mailto:BusinessDiversity@des.wa.gov)

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