

**STATE OF WASHINGTON**  
**OFFICE OF FINANCIAL MANAGEMENT/OFFICE OF CHIEF INFORMATION**  
**OFFICER**

**LEGAL NOTICE**

**SOLE SOURCE ADVERTISEMENT**

The Office of Financial Management/Office of Chief Information Officer contemplates awarding a sole source contract to Wonful Consulting for a three month period to provide process, methodology and consulting support for a cross-agency customer research and development effort among three central IT organizations: the Office of the Chief Information Officer (OCIO), Consolidated Technology Services (CTS) and the Department of Enterprise Services (DES). Work activities will include training current OCIO, CTS and DES employees on modern customer research and development techniques, and working with them to conduct a customer research and discovery effort with a representative sample of central IT customers. Wonful will also facilitate the analysis and integration of this data with the IT alignment planning effort.

This work is in support of the IT alignment effort which spans until July 1, 2015 when the new combined central IT agency is expected to be formed. To realize business value sooner, the expectation is that the new agency begin operations as a combined agency as close to the start date of the new agency as possible. Customer research and discovery data and analysis is the key input into the agency planning, organization and prioritization process.

OFM wishes to contract with Wonful Consulting to provide process, methodology and consulting support, as well as professional research direct support. OFM seeks to utilize this specific contractor for the following reasons:

- Contractor has extensive experience in modern customer research and discovery methods, at a proficiency level not available by other means at the state through existing channels and contracts including all master contracts and list of approved vendors.
- Contractor can operate on a tight time frame to provide OFM with the necessary research data and products to conduct time-sensitive organizational alignment work.
- Contractor has training resources to disseminate their knowledge and expertise within OCIO, DES and CTS, allowing the state to add capability.

- Contractor has demonstrated experience working with private sector organizations assisting them in defining and setting organizational priorities.
- Contractor is based in Seattle and so is available for onsite meetings as needed and on short notice
- Contractor is available to start work immediately
- Contractor has a history of contracting with Washington public agencies to deliver similar customer research and discovery projects, on time and on budget.

The contract will be issued on or about March 12<sup>th</sup> 2015

Vendors who believe they possess the same experience and capabilities, and meet the same requirements as HolacracyOne, are required to submit capability statements detailing their ability to meet the state's requirements within five (5) business days of this announcement. In the absence of other qualified sources, it is the state's intent to make a sole source award of the contract.

For more information, contact:

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