



STATE OF WASHINGTON  
Office of Equity  
SOLE SOURCE POSTING

March 8, 2022

The Office of Equity contemplates awarding a sole source contract to NorthStar of GIS to continue work they have already started to create the state's Pro-Equity Antiracism (PEAR) Ecosystem Plan & Playbook. On March 21, 2022, the Governor signed Executive Order 22-04 which requires all state agencies and executive branch boards and commissions to implement the PEAR Plan & Playbook. Successful implementation of PEAR requires a focused online destination (or hub) that promotes access and belonging for all and enables deep engagement between the state, its agencies, community partners, and community leaders. To that end, the Office of Equity needs to create a PEAR-focused online destination (or hub) that promotes access and belonging for all and enables deep engagement between the state, its agencies, community partners, and community leaders. The PEAR hub will collect and share critical information about demographics, community and organizational determinants, the state's PEAR-related plans and activities, and will be infused with geospatial data and geospatial visualizations. To ensure the success of the PEAR Hub, the Office of Equity requires a design and implementation partner who is familiar with the state's PEAR-related work and vision, intersectionality, antiracism, belonging, access, geospatial technology, and other enterprise technology.

The Contractor, NorthStar of GIS, was a member of the consultant development team that created the state's Pro-Equity Antiracism (PEAR) Ecosystem Plan & Playbook. NorthStar of GIS was originally selected to be a part of the Office of Equity's PEAR-development team because they were founded in large part for the purpose of helping create a more racially-just world through intersectional, antiracist applications of geographic information systems (GIS). At this point in the PEAR project, the Office of Equity now must continue and complete the online performance dashboard and hub site work associated with enabling state agencies to implement their responsibilities associated with developing, implementing, and reporting their PEAR progress. Because NorthStar of GIS was a member of the development team, the proposed contract is just a continuation of the work they have already done, and will involve the following:

- Designing a single online PEAR destination that publishes statewide equity information and agency-specific equity information, encompassing existing state web content and PEAR performance dashboards, maps, and data visualizations
- Incorporating the PEAR plan and playbook into the Single Online PEAR Destination that publishes for the public and to internal agencies and authorized partners an interactive and accessible web-based version of the state's PEAR plan, approaches, and actions.
- Designing PEAR community engagement capabilities that enable state employees and community members to provide feedback, insights, and participate in PEAR plans and actions.

- Transferring deliverables and providing to agency staff training, as well as with determining software license fees, service maintenance agreements, warranties, fees, and all other requirements for maintaining and sustaining the online destination hub site.

The Office of Equity will enter into a five-month contract with NorthStar of GIS. The contract will be issued on or after April 14, 2022 and will continue for a five-month initial term. The cost of this contract is \$70,000.00. The Office of Equity may opt to extend the contract for an additional single term of one (1) year if required. The Office of Equity determines that an optional one-year extension would result in equal (and/or slightly higher) consideration being added to the total contract value.

Offerors contemplating the above requirements are invited to submit capability statements detailing their ability to meet the state's requirements within five (5) working days of this announcement.

Capability statements should address the following state requirements:

- Experience designing and implementing online hubs that have the ability to publish information to a broad group of users;
- Experience designing interactive and web-based information;
- Experience providing training to a large number of people;
- Experience assisting governmental agencies with software licenses, service maintenance agreements, warranties, and all other requirements for maintaining and sustaining online destinations; and
- Experience applying expertise in diversity, equity, inclusion, belonging, justice, and GIS to advance racial equity and belonging at the intersection of all other systems of oppression.

In the absence of other qualified sources, it is the state's intent to make a sole source award of the contract. To submit capability statements or for questions, contact:

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