Removing Barriers Using the 4-D Model of Neuro-Inclusive Communication









PARTNERSHIPS

























PAGE

Self-actualization

desire to become the most that one can be

Esteem

respect, self-esteem, status, recognition, strength, freedom

Love and belonging

friendship, intimacy, family, sense of connection

Safety needs

personal security, employment, resources, health, property

Physiological needs

air, water, food, shelter, sleep, clothing, reproduction

Maslow's hierarchy of needs

Chris D. Hooten, M.A. (they/them)

Award-winning Speaker, Writer, and Equity Coach with over 10 years of experience advocating for Intersectional Neurodiversity and Gender Freedom.

Areas of focus

Comprehensive cultural assessments and analysis, delivering engaging and empathetic keynotes and workshops, providing accessibility-forward coaching

Education

Bachelor's degree in Political Science and Gender IU-Bloomington Master's degree in Education from George Washington University.

Identities

Descendant of African survivors of enslavement | non-binary | neurodivergent (ADHD + Dyscalculia) | ACE Survivor (Adverse Childhood Experiences) | Highly Sensitive Person (HSP)





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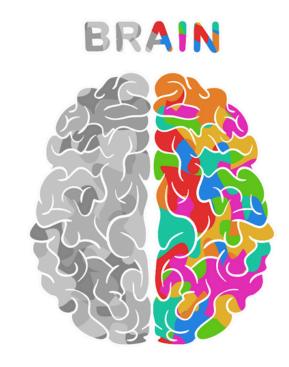
NEUROSCIENCE ESSENTIALS – OUR 2 BRAIN HEMISPHERES THINK AND FEEL DIFFERENTLY

Emotions:

- High self-esteem
- Optimism
- Relaxed
- Proactive
- Approach behavior

Cognitive:

- Analytical
- Verbal



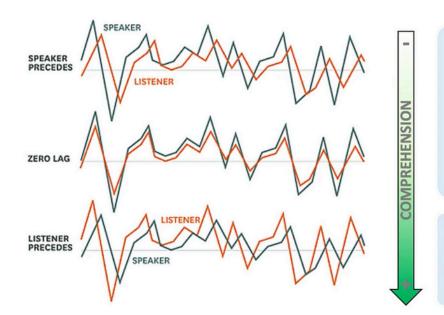
Emotions:

- · Low self-esteem
- Pessimism
- Protection
- · Withdrawal from novelty

Cognitive:

- · Big-picture
- Non-verbal

COMMUNICATION - NEURAL COUPLING BETWEEN SPEAKER AND LISTENER IS KEY FOR EFFECTIVE COMMUNICATION

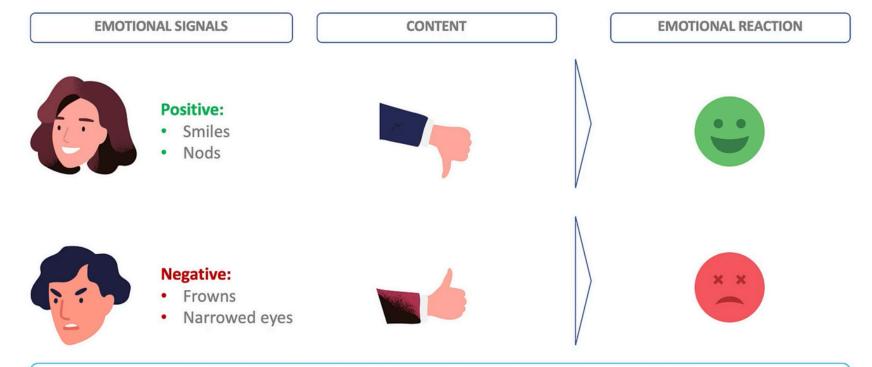


- Brain activity between speaker and listener synchronize during conversations in several areas
- The speaker's brain activity mostly **precedes** the listener's brain
- But in some areas involved with predictions, the listener's brain precedes the speaker's brain, anticipating some upcoming words

 The degree of brain coupling between speaker and listener is a predictor of efficient communication, particularly in areas where listener's brain precedes speaker's brain

NEURAL COUPLING IS NOT A RESULT OF UNDERSTANDING COMMUNICATION IS A SINGLE ACT PERFORMED BY TWO BRAINS

COMMUNICATION – WHEN GIVING FEEDBACK EMOTIONAL SIGNALS ARE MORE IMPORTANT THAN CONTENT

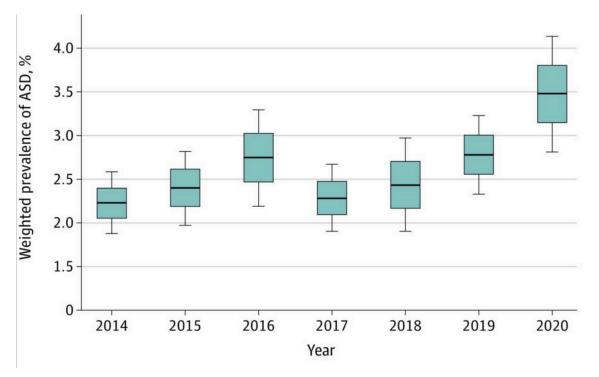


EMOTIONAL SIGNALS ARE MORE IMPORTANT THAN FEEDBACK CONTENT TO PREDICT HOW FEEDBACK RECEIVER WILL FEEL

SOCIAL CONNECTION – THE NEURAL BASIS OF EMOTIONAL CONTAGION



Prevalence of Autism Spectrum Disorder Among Children and Adolescents in the United States



Li, Qian et al. "Prevalence of Autism Spectrum Disorder. JAMA pediatrics2022.1846



Liu BM, Paskov K, Kent J, et al. Racial and Ethnic Disparities in Geographic Access to Autism Resources Across the US. JAMA Netw Open. 2023



Up from 1 in 44 in 2018

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Neurodiversity

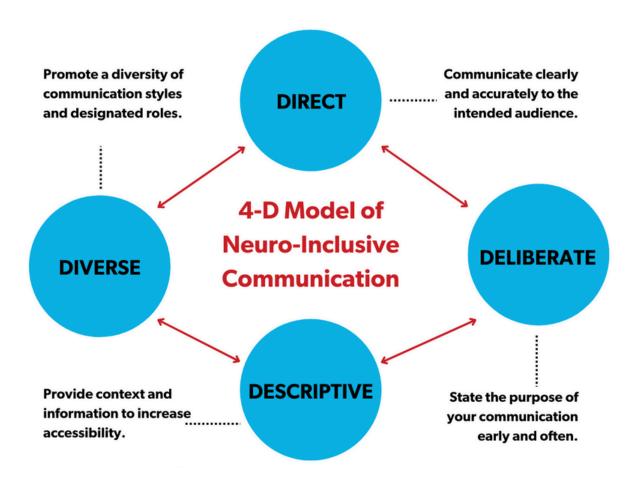
April 25, 2022, by DCEG Staff

Neurodiversity describes the variation in the human experience of the world, in school, at work, and through social relationships. Driven by both genetic and environmental factors, an estimated 15-20 percent of the world's population exhibits some form of neurodivergence.¹⁻³ Neurodivergent conditions, including attention deficit hyperactivity disorder (ADHD) and autism spectrum disorder (ASD)⁴ are overrepresented in STEM fields.

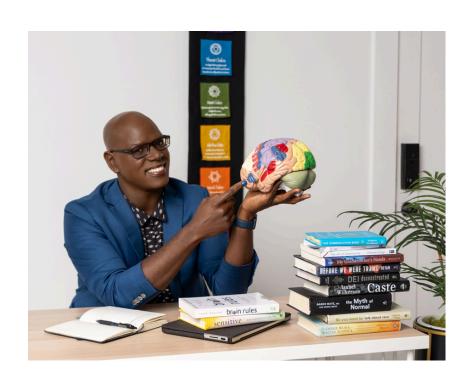
While some neurodivergent characteristics (e.g., difficulty with organization, sensory issues) present challenges in traditional work or educational settings, neurodiverse individuals possess unique strengths that can improve productivity, quality, innovation, and engagement.⁵

Supervisors and mentors can promote neurodivergent-friendly environments by proactively offering:

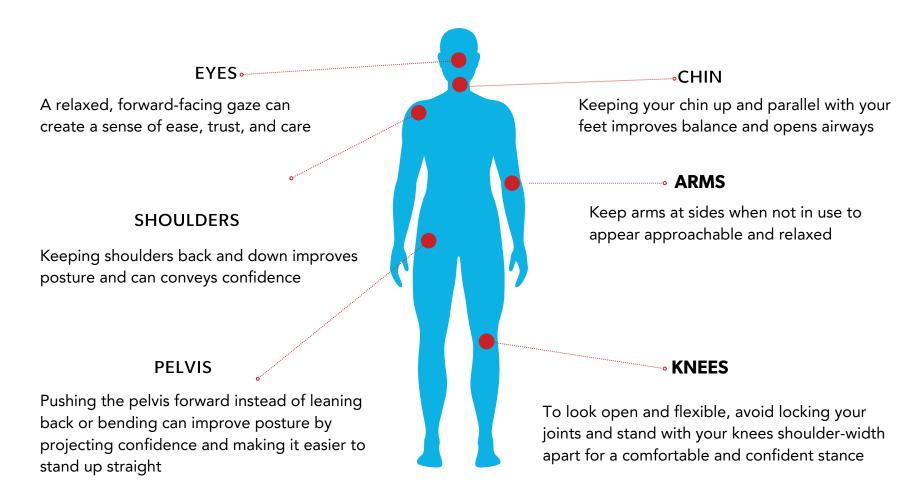
- · Telework, work from home, and remote work flexibility.
- Flexible work hours and modified workspaces (e.g., noise-cancelling headsets; alternative lighting, full-spectrum, or natural lighting products; written forms, prompts, and instructions; recorded directives, messages, materials).



Non-verbal Communication Best Practices







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