

WASHINGTON STATE COMPLETE COUNT COMMITTEE

Topic: Kick Off Meeting Minutes
Date: October 8, 2018
Time: 2:00-4:30pm
Location: The Brockey Center, South Seattle College
Seattle, WA

1. Welcome and Introductions

The Honorable Gary Locke, 21st Governor of Washington State,
Chair, Complete Count Committee

2. Welcome from Governor Jay Inslee

Introduced by Rosie Rimando-Chareunsap, President, South Seattle College

3. What is Already Happening in Washington?

- Philanthropy Northwest – Kiran Ahuja, Chief Executive Officer
Across the country, the philanthropic community has already raised \$25 million, which is a higher level of commitment than in 2010. The philanthropic community in Washington plans to create a pooled fund of \$3-4 million and hopes that the state will come up with 3-4 times that amount.
- La Casa Hogar – Laura Armstrong, Executive Director, and Yakama Nation – Mathew Tomaskin, Legislative Liaison
The representatives from Yakima spoke about the work that community leaders are already doing to define the educational needs of its diverse population and the community organizations related to the census. They also have discussed and brainstormed solutions to identified challenges. In laying the foundation for a healthy community effort, the emphasis has been on local leadership, building trust, and shifting the power balance through shifts in language and location.
- Washington Census Alliance – Elsa Batres-Boni, Facilitation Team
The Washington Census Alliance is working to create a community-based structure to reach out to the varied communities and educate state leaders about the needs of the community in terms of security, access, and knowledge.
- State Government Activities
State Budget – OFM Assistant Director Marc Baldwin gave a brief on the 2019-2020 budget decision package.

State Agency Complete Count Committee – OFM 2020 Census Coordinator Susan Meldazy spoke about her work to catalog and organize the resources of the state agencies in support of the census. She also mentioned and named the organizations that received grants from the WA Department of Commerce for census outreach activities.

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2020 Census in a Nutshell – OFM Complete Count Committee Coordinator Lisa McLean gave a high-level brief on the most relevant aspects of the 2020 Census, concluding with a brief on how the Complete Count Committee would work and suggesting some subcommittees.

4. Discussion

Individual members of the Complete Count Committee raised concerns and questions that they had about their specific constituencies, be they LGBT, Marshallese, Spokane residents/immigrants, Indian populations, WA state counties, the Redistricting Commission, etc.

The coordinators of other complete count committees (Seattle, King County, and Pierce County) introduced themselves and reported on their work.

Two general themes emerged:

- 1) How much money is needed to mount an effective outreach effort and where will the funds come from? Some people commented that, in thinking about resources, consideration should be given to what the private and public sectors could bring to the table and that in-kind contributions should not be overlooked.
- 2) Any infrastructure/networks developed during the lifespan of the 2020 Census project should be looked at as an opportunity to create and sustain activism across the state over the long-term.
- 3) The Complete Count Committee, supported by the state, needs to make the Census exercise safe for all communities or needs to be there if there are consequences.

5. Subcommittees Established

The Statewide Complete Count Committee subcommittees and volunteer members include:

Tribal Subcommittee

Craig Bill, Governor's Office of Indian Affairs
Mathew Tomaskin, Yakama Nation

Private Sector Subcommittee

David Wertheimer, Bill and Melinda Gates Foundation
Martin Valadez, Tri-Cities Hispanic Chamber of Commerce

Education Subcommittee

Chris Reykdal, Superintendent of Public Instruction
Paul Francis, Council of Presidents
Jan Yoshiwara, State Board of Technical and Community Colleges

Community-Based Organizations Subcommittee

Michelle Merriweather, Urban League of Metropolitan Seattle
Adam Hyla E. Holdorf, Children's Alliance
Paul Benz, Faith Action Network
Elsa Batres-Boni, Washington Census Alliance
Lua Pritchard, Asia Pacific Cultural Center

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Maria Gonzalez, United Farm Workers

Elise Menasche (or local government), Boys & Girls Club of SW Washington

State Agency and Local Government Subcommittee (including libraries and state association)

Susan Meldazy, Office of Financial Management, State Agency Committee Coordinator

Eric Johnson, Washington Association of Counties

(Peter King, Washington Association of Cities)

Elise Menasche (or CBO subcommittee), Boys & Girls Club of SW Washington

Safety Assurance Subcommittee

Kate Kelly, Attorney General's Office

Senator Rebecca Saldaña

Office of Financial Management/Governor's Office

Media and Outreach Subcommittee

Adam Hyla Holdorf, Children's Alliance

Lisa McLean, OFM

6. Dates for 2019 Quarterly Meetings

The Statewide Complete Count Committee will meet from 10:00 am to noon on the following dates:

- **Thursday, January 24, 2019**
- **Wednesday, April 10, 2019**
- **Wednesday, July 10, 2019**
- **Wednesday, October 9, 2019**

Location to be determined.