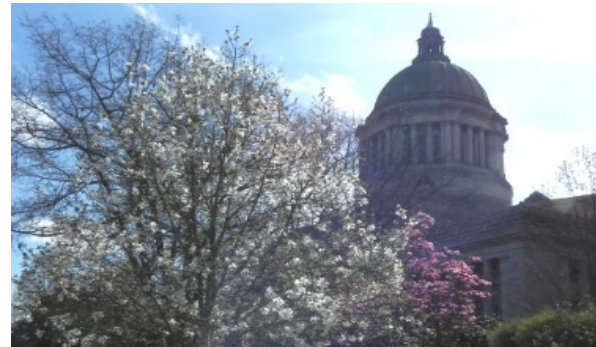

Roadmap for Improving

Small & Minority-, Women- and Veteran- Owned Business Participation in State Contracting

November 14, 2018

Chris Liu, Director
Department of Enterprise Services

Presenter:
Rex Brown, Administrative Director
Business Diversity Subcabinet
Department of Enterprise Services



Contact Info:

Chris Liu, Director
Department of Enterprise Services
Desk: 360.407.9201
Cell: 360.628.0058
Chris.Liu@des.wa.gov

Rex Brown, Administrative Director
Business Diversity Subcabinet
Department of Enterprise Services
Desk: 360.407.7926
Cell: 360.763.2744
Rex.Brown@des.wa.gov

Our Technical Teams



Measurement
Framework



Diversity Culture &
Framework
Community of
Practice (CoP)



Improved
Certification



Engagement and
Assistance CoP



Technical Assistance

Legal Framework on a Parallel Path



AGO Opinion



Disparity Study



Legal Clarification

- The Subcabinet requested and received a formal opinion from the state Attorney General Office (AGO) regarding RCW 49.60.400 (state initiative I-200)
- The subcabinet is working with the AGO on an inventory of race and gender-neutral measures state agencies can use today.










Disparity Study

- Washington's disparity study will give us valuable information about how well state agencies are doing when it comes to including minority- and women-owned businesses in state government contracts and purchasing.
- This pioneering statewide disparity study will look at goods and services and public works contracting and purchasing throughout state agencies
- Most studies focus on one type of purchasing at one agency, city department or district



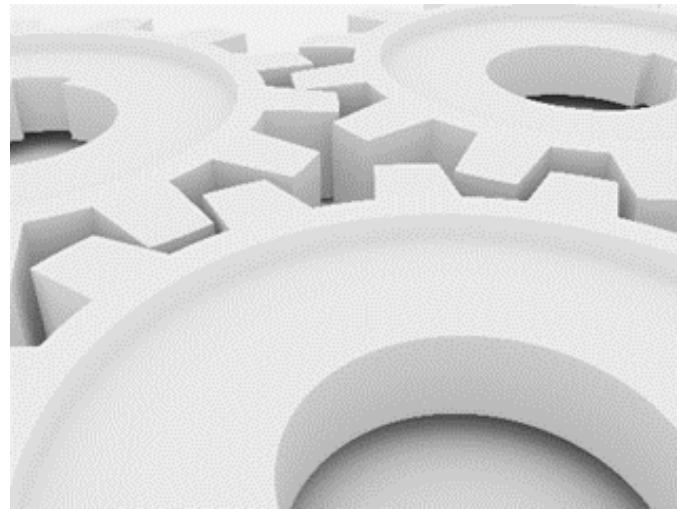
Detailed Action Plan:

Task	Task Lead	Partners	Expected Outcome	Status	Due Date
Measurement Framework 	OMWBE, LNI	DSHS, DOC	Create suite of measures to provide the best dashboard for accountability and improving results. Increase use and reliability of data.	Ongoing	Completed January 2018 ★
Improved OMWBE Certification 	OMWBE		Eliminate any unnecessary barriers and improve certification timeframes.	Ongoing	Completed January 2018 ★
Community of Practice (CoP) 	DSHS, WSDOT, DES, OMWBE	HCA	Embed a broad understanding of equity, diversity and inclusion throughout community of procurement professionals.	Ongoing	Launched February 2018
Technical Assistance 	OMWBE, DES	ORIA, Commerce	Create a system for small business to customize their needs to available resources. Central web site with “triage” services. Feedback loop for quality control.	Ongoing	Launched October 2018 ★
Disparity Study 	DES	33 State Agencies	Provide necessary data needed to understand whether minority-, women- and veteran-owned businesses have equal access to contracting opportunities.	Ongoing	Initial Draft before 1/31/19



Small Business Assistance Technical Team

- Small businesses have been asking for easier to find and use technical assistance
- In October, the Subcabinet launched an effort to consolidate information into one place



Technical Team to Building a Diversity Culture and Framework

- A “community of practice” is essential for durable and sustainable results.
- It ensures business diversity is:
 - 1) Part of our culture
 - 2) A recognized priority
 - 3) Fully supported with planning, practice, policy, resourcing, training, etc.

Executive Sponsors: OMWBE





Creating a Community of Practice





What 10 Community of Practice Action Teams are Working On

- Outreach
- Business assistance
- Internal agency culture
- Internal processes (to remove barriers for small businesses)
- Planning/forecasting (to allow lead time for best practices)
- Statewide master contracts (for goods and services - to identify diverse business opportunities)
- Provider networks and client services (to increase use of certified firms)
- Using data (to increase supplier diversity)
- Purchase cards (to include diverse spending data)
- Public works best practices





Community of Practice

- **As a state, we are using a strategic and coordinated approach.**
- **We will continue to work transparently and inclusively.**



Questions and Answers

Thank You!