10:30-10:35  Welcome
Gary Locke, Chair and former Governor

10:35-10:45  Message from Governor Jay Inslee

10:45-11:00  Update from the Census Bureau
• Linda Akers-Smith, Assistant Regional Census Manager, Los Angeles

Discussion/Feedback

11:00-11:40  Rundown of Final Efforts in Washington State
• Census Day of Action Outcomes: Micaella Verro, United Way of King County
• Statewide Advertising Campaign: Emily Goetz, Pyramid Communications
• Trusted Messenger Activity: Denisse Guerrero, Washington Census Alliance
• 2020 Census Canoe Race and Winners: Samantha Biasca, Na’ah Illahee Fund
• Targeting the Hispanic Community in Washington: Nancy Rocha-Aguilar, Commission on Hispanic Affairs
• Activity within the communities of faith: Elise DeGooyer, Faith Action Network

Discussion/Feedback

11:40-11:50  OFM Wrap Up
• Marc Baldwin, Assistant Director, OFM

Discussion/Feedback

11:50-12:00  Final Thoughts and Adjournment
Gary Locke, Chair and former Governor

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