



## WASHINGTON STATE COMPLETE COUNT COMMITTEE

September 21, 2020

10:30 am-12:00 pm

Via Microsoft Teams  
(See Link Below)

- 10:30-10:35 **Welcome**  
Gary Locke, Chair and former Governor
- 10:35-10:45 **Message from Governor Jay Inslee**
- 10:45-11:00 **Update from the Census Bureau**
- Linda Akers-Smith, Assistant Regional Census Manager, Los Angeles
- Discussion/Feedback
- 11:00-11:40 **Rundown of Final Efforts in Washington State**
- Census Day of Action Outcomes: Micaella Verro, United Way of King County
  - Statewide Advertising Campaign: Emily Goetz, Pyramid Communications
  - Trusted Messenger Activity: Denisse Guerrero, Washington Census Alliance
  - 2020 Census Canoe Race and Winners: Samantha Biasca, Na'ah Illahee Fund
  - Targeting the Hispanic Community in Washington: Nancy Rocha-Aguilar, Commission on Hispanic Affairs
  - Activity within the communities of faith: Elise DeGooyer, Faith Action Network
- Discussion/Feedback
- 11:40-11:50 **OFM Wrap Up**
- Marc Baldwin, Assistant Director, OFM
- Discussion/Feedback
- 11:50-12:00 **Final Thoughts and Adjournment**  
Gary Locke, Chair and former Governor

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