

**2020 Census Budget -- Funding Strategy  
(cumulative by quarter)**

	FY2020 QI (Jul-Sept)		FY2020 QII (Oct-Dec)		FY2020 QIII (Jan-Mar)		FY2020 QIV (Apr Jun)	
1. Competition for Community-Led Projects	\$ 7,135,200	(1)	\$ 7,135,200		\$ 7,135,200		\$ 7,135,200	
1a. Sept. amendments to fill gaps: Innovia, WSCAP, Opportunity Council, Urban League	\$ 539,800	(2)	\$ 539,800		\$ 539,800		\$ 539,800	
1b. Amendments at beginning of 2020: WCA, GTCF, WANonprofits, Legette/BLM, Blue Mountain, CAIR-WA, Tasveer					\$ 1,651,880	(3)	\$ 1,651,880	
1c. Commission on Hispanic Affairs			\$ 15,000		\$ 15,000		\$ 59,800	
1d. Final amendments in response to COVID-19 and Self-Response Rates: UWKC, GTCF, WCA, UWBF, Wenatchee/CAFÉ, WANonprofits, Leggette/BLM, Blue Mountain							\$ 3,262,696	(4)
2. City, County, Library Contracts					\$ 920,667		\$ 1,045,881	
3. Media - Radio, TV, Digital and Ethnic/Minority Media	\$ -		\$ 300,000		\$ 400,000		\$ 450,000	(5)
4. WA Counts 2020 Promotional Materials	\$ 500,000		\$ 500,000		\$ 500,000		\$ 575,000	
4a. Translation of AGO Scams Document	\$ 1,200		\$ 1,200		\$ 1,200		\$ 1,200	
4b. WA Lottery promotional contract	\$ 10,000		\$ 10,000		\$ 793	(6)	\$ 793	
5. Contingency	\$ 350,000		\$ 350,000		\$ 350,000			
6. 2020 Census Office Staff/CCC Administration	\$ 250,000		\$ 250,000		\$ 250,000		\$ 250,000	
Total from Categories (Calculated)	\$ 8,786,200		\$ 9,101,200		\$ 11,764,540		\$ 14,972,250	
Available (Input Value)	\$ 15,000,000		\$ 15,000,000		\$ 15,000,000		\$ 15,000,000	
BUDGET REMAINING	\$ 6,213,800		\$ 5,898,800		\$ 3,235,460		\$ 27,750	

(1) 24 contracts awarded in a competitive process to small and large nonprofits and fiscal agents representing a broad swath of geographic and demographic groups in the state, including \$720,000 for tribal outreach.

(2) Additional awards made to address geographic and demographic gaps.

(3) Amendments to expand contracts targeting important hard-to-count populations, including an additional \$347,500 for tribal outreach.

(4) Expansion of contracts to fund activities targeting the low self-response communities and pre-paying for messaging and outreach for July-October, including an additional \$209,500 for tribal outreach/messaging.

(5) Community and local government contracts also include media buys.

(6) WA Lottery was able to develop its planned promotional activities for only \$793, rather than the originally contracted \$10,000.

\* A map and list of contracted and subcontracted partners can be found at this location: [www.ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-resources/2020-census-partner-organizations-washington](http://www.ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-resources/2020-census-partner-organizations-washington)