September 2024

Public Sector Diversity Recruiting

Untapped Talent

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Benefits of an Inclusive Workforce

- Enhanced creativity and innovation
- Improved decision-making
- Enhance employer value proposition
- Broader talent pool
- Increased employee engagement
- Adaptability and flexibility
- Knowledge transfer and mentoring
- Employee retention



Fundamental Laws for Recruitment & Hiring

- <u>Title VII of the Civil Rights Act of 1964</u> is a federal law in the United States that prohibits employment discrimination based on race, color, religion, sex, and national origin.
- The Age Discrimination in Employment Act (ADEA) is a federal law in the United States that prohibits employment discrimination against individuals who are 40 years of age or older.
- <u>The Americans with Disabilities Act (ADA)</u> is a federal law in the United States that prohibits discrimination against individuals with disabilities in all areas of public life, including employment, transportation, and public accommodations.
- <u>The Pregnancy Discrimination Act (PDA)</u> prohibits discrimination against employees and job applicants on the basis of pregnancy, childbirth, or related medical conditions.
- <u>The Uniformed Services Employment and Reemployment Rights Act (USERRA)</u> is a federal law in the United States that protects the employment and reemployment rights of individuals who serve in the military.
- <u>The Genetic Information Nondiscrimination Act (GINA)</u> prohibits the use of genetic information in employment, restricts employers from requesting, requiring, or purchasing genetic information, and strictly limits the disclosure of genetic information.
- <u>The Equal Pay Act (EPA) of 1963</u> This federal law prohibits pay discrimination on the basis of sex. It requires that men and women be paid equally for performing substantially similar work, with the same level of skill, effort, and responsibility, under similar working conditions.
- <u>The Washington Fair Chance Act</u> to protect job applicants with a criminal record so they may fairly compete for job opportunities for which they are otherwise qualified. Covered employers may not advertise job openings in a way that excludes people with criminal records from applying.



WA State Agency Executive Orders

- <u>Executive Order 19-01</u> Veteran & Military Family Transition & Readiness Support.
- <u>Executive Order 22-02</u> Achieving Equity In Washington State Government.
- <u>Executive Order 16-07</u> Building a Modern Work Environment.
- <u>Executive Order 22-04</u> Implementing the WA State Pro-Equity Anti-Racism (PEAR) Plan & Playbook.
- <u>Executive Order 23-01</u> Reaffirming the Interagency Committee of State Employed Women.
- <u>Executive Order 21-01</u> Affirming WA State Business Resource Groups.
- <u>Executive Order 13-02</u> Improving Employment Opportunities & Outcomes for People with Disabilities in State Employment



Business Resource Groups

- <u>Blacks United in Leadership and Diversity (BUILD)</u> exists to improve the experiences of current and future black state employees, by increasing representation in leadership positions and giving voice and perspective in policy discussions.
- <u>Disability Inclusion Network (DIN)</u> exists to promote universal access and create an environment where people with disabilities can fully participate in all aspects of the workplace. Executive Order 13-02 drove the creation of this group.
- <u>Latino Leadership Network (LLN)</u> exists to connect and inspire the Latino state service workforce and leaders, improving the experience of
 current Latino state employees by increasing professional development opportunities and encouraging the community to become future
 members of the state service workforce.
- Rainbow Alliance & Inclusion Network (RAIN) exists to help the state to create safe and inclusive workplaces for employees and customers who are members of the LGBTQ+ community. The creation of the group supports the requirements outlined in Directive 16-11.
- <u>Veterans Employee Resource Group (VERG)</u> exists to help integrate the experience, skills, and knowledge that veterans and military spouses bring to the state government workforce. Executive Order 19-01 directed OFM to work with agencies to establish this group.
- <u>Washington Immigrant Network (WIN)</u> exists to expand opportunities for immigrants who are current or future state employees while educating the workforce and state agencies of the value of a diverse workforce.
- <u>Hawaiians, Asians, and Pacific Islanders Promoting an Empowerment Network (HAPPEN)</u> mission is to improve lives by increasing ANHPI representation in leadership and general state employment and advocating for policies that promote anti-racism, equity, inclusion, diversity, and belonging in the workplace.



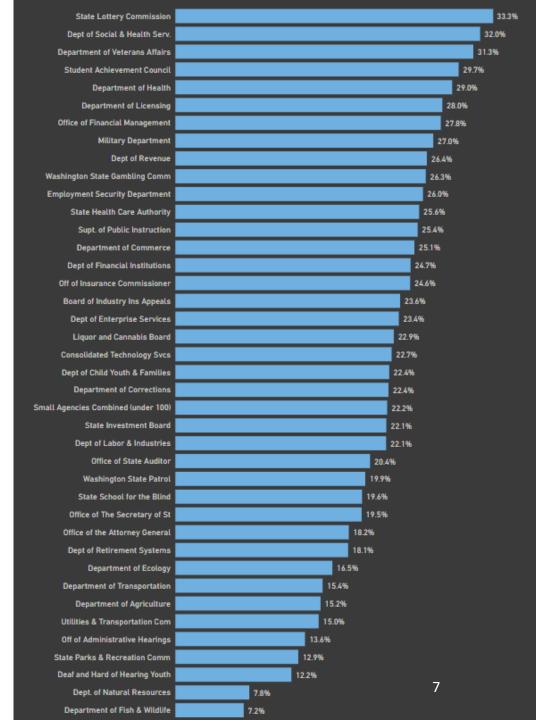
The Status of the Workforce

- 34.2% of Washington's labor force are people of color.
- In fiscal year 2023, 43% of state government applicants were ethnically diverse.
- In fiscal year 2023, 23% of hires were ethnically diverse.
- Look at your agency staff diversity.



Diversity by Agency

- √ 34.2% of the State of Washington's labor force are People of Color
- ✓ Does your agency workforce reflect the people you serve?



Before you start, ask...

- What does diversity look like in your agency?
- What is the diversity like in the team, unit, or division?
- Does the job class you're recruiting for lack representation?
- Where have you not posted jobs?
- What is your agency diversity recruitment plan?
- Where have you NOT conducted outreach?



Start with a Hiring Manager Meeting:

- Ideal candidate profile
- Key words
- Team culture
- Management style
- Remote/Hybrid
- Future projects

- Work environment
- Professional development
- Perfect day
- Work schedule
- Career path
- Dress code



Don't do this!

- Expect that content in your job posting will attract more diverse applicants.
- Going to the same job fair and expecting different results.
- Use fake diversity stock photos.
- Expect groups or associations to do your bidding.



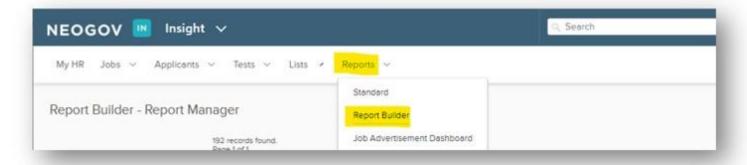


Do this!

- Search the applicant tracking system
- Referrals from new hires or references
- Be present in underrepresented communities
- Connect with statewide organizations or associations
- Talk to passive candidates
- Share recruiter intelligence with your peers



Search your applicant tracking system



Report Name	Report Type	Created By	Created Date	Updated Date	Report Action			
Sourcing Veteran Applicants	Applicant with Job Application	Dominguez (State HR), Jose	11/8/2022 4:42:10 PM	8/13/2024 10:48:10 AM	View Edit Delete Subscriptions Keys			
Sourcing Eligible List By Classification Code	Applicant with Eligible Lists	Dominguez (State HR), Jose	11/9/2021 12:02:57 PM	8/13/2024 10:44:17 AM	View Edit Delete Subscriptions Keys			
Applicants by Requisition	Applicant with Job Application	Dominguez (State HR), Jose	1/12/2022 8:09:17 PM	8/12/2024 5:46:57 PM	View Edit Delete Subscriptions Keys			





Referrals from new hires or references





WHY CHOOSE MULTICARE?

- WE'RE CHANGING
 HEALTH CARE FOR THE BETTER
 - Locally based and governed
 - A 130-year history of innovation
- WE INVEST IN PEOPLE, NOT PROFITS
 - Competitive pay & benefits
 - Tuition reimbursement & continuing education
 - \$20K RN loan payback program
- WE'LL GIVE
 YOU OPTIONS
 - Full-time, part-time or on-call schedules
 - Many locations and specialties to choose from

HOW TO APPLY

1) GO TO OUR WEBSITE
Use the QR code or go to
jobs.multicare.org



Scan me

- BROWSE JOBS
 - Once on our website, go to the job search page. You can narrow your search by location, specialty, and more. Don't see the right job for you? Join our Talent Network to be notified when a job is posted that fits your areas of interest.
- 3 COMPLETE AN APPLICATION
 Once you find a job you would like to apply for, complete our

once you find a job you would like to apply for, complete ou online application.

NOTE: If you were referred by a current MultiCare employee, include their name where instructed on the application. If their name is not included, they will not be eligible for an employee referral program bonus.



Recruitment Flyer





Are you looking to join a tight-knit and highly collaborative team? The Operating Room at Covington Medical Center is hiring day shift RNs to support surgical services offered to the South King County community. If you have at least one year of recent OR experience and are looking to join a mission-driven organization, we want to hear from you!

About the Unit:

- 3 ORs (Currently expanding to 5 ORs total)
- 3-13 average daily number of cases
- 1:1 patient ratio
- Positive/supportive culture with respect, teamwork and collaboration

Benefits & Incentives:

- Up to \$5k sign-on bonus
- . Up to \$10k relocation bonus
- \$20k student loan forgiveness
- Tuition reimbursement and education opportunities
- Competitive pay and generous PTO
- Comprehensive benefits package
- · Join a team of other highly skilled engaged nurses

Learn more and apply at jobs.multicare.org

APPLY ONLINE

From our careers website, click the link below or select the following drop down options:

Category: Nursing - RN Staff Entity: Covington Medical Center Search Box: "Operating Room"

VIEW CURRENT OPENINGS

Questions?
Contact our recruiter:

Jose Dominguez jdominguez@multicare.org 253-403-1512



Be Present in Underrepresented Communities

Association for Asian Studies







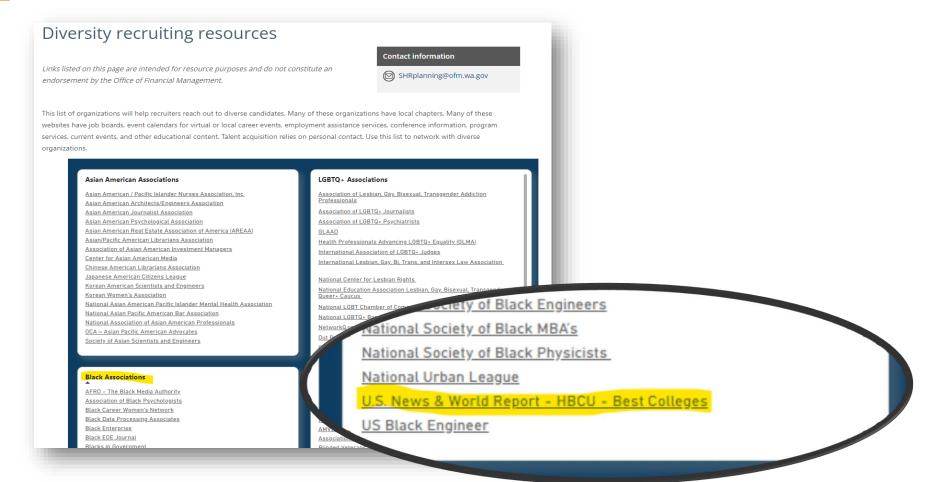






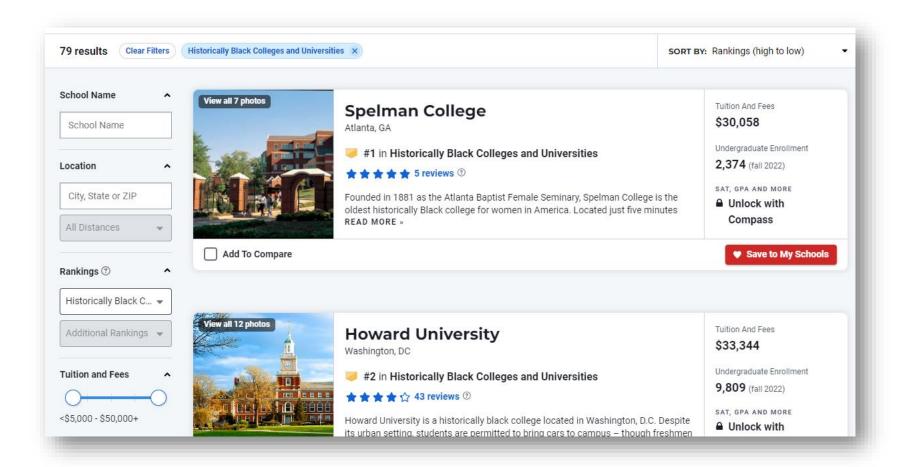


Diversity Recruiting Resources List



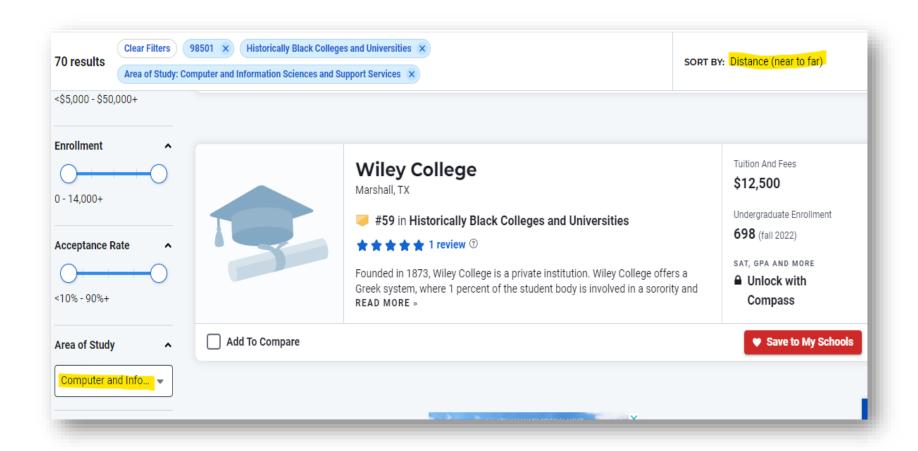


U.S. News Best HBCU's in the U.S.



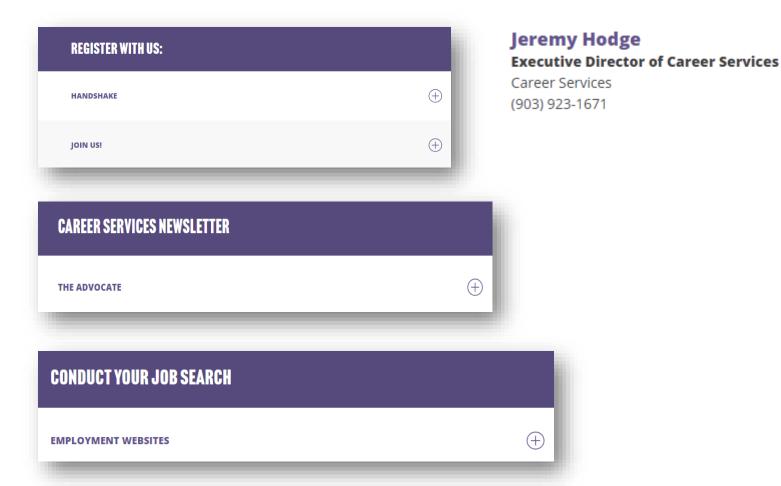


U.S. News Best HBCU's - Filters





Wiley University Career Services



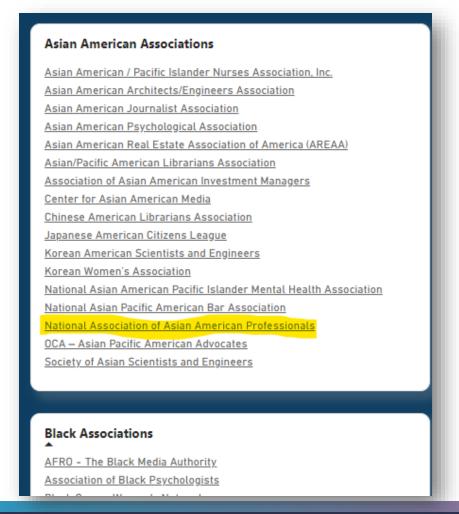


Linkedin Company Page

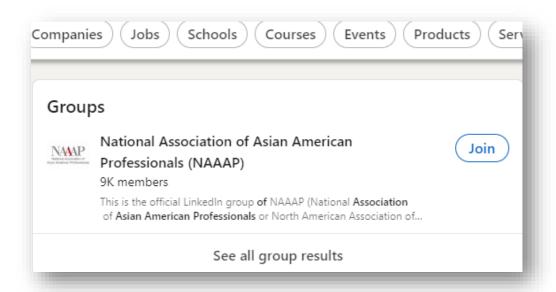




Diversity Recruiting Resources



- Post a job on association career page
- Check the events and local chapters
- Search on Linkedin





Other Places to find Candidates

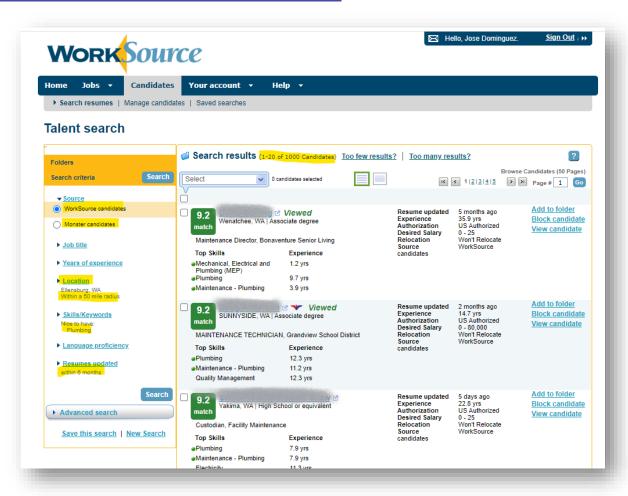
- WorkSource Resume Bank
- Linkedin Recruiter Lite
- Indeed.com resume subscription
- Facebook
- X
- Zoominfo

- Open social media sites
- Google (Boolean)
- WARN Worker Adjustment and Retraining Notification
- Layoff Trackers
- Directories Yellow Pages,
 Yelp, etc.



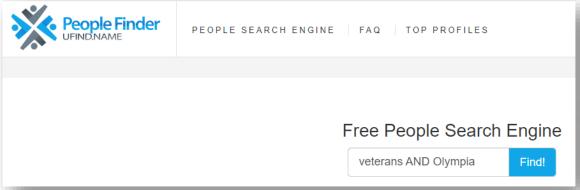
WorkSource Resume Bank

- Minimal filters
- No job title
- Within commute distance
- Keywords = nice to have
- Resumes updated = within 6 months

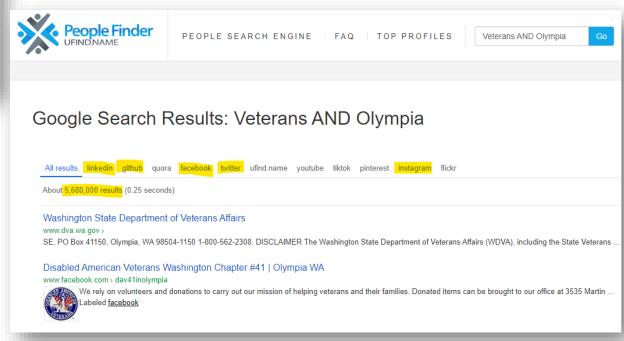




Sourcing on People Finder



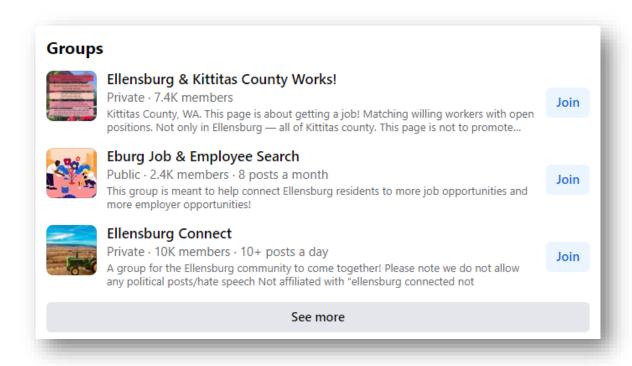
- People search directory
- Test key words





Sourcing on Facebook





Groups | Marketplace | Posts | Fan/ Business Page



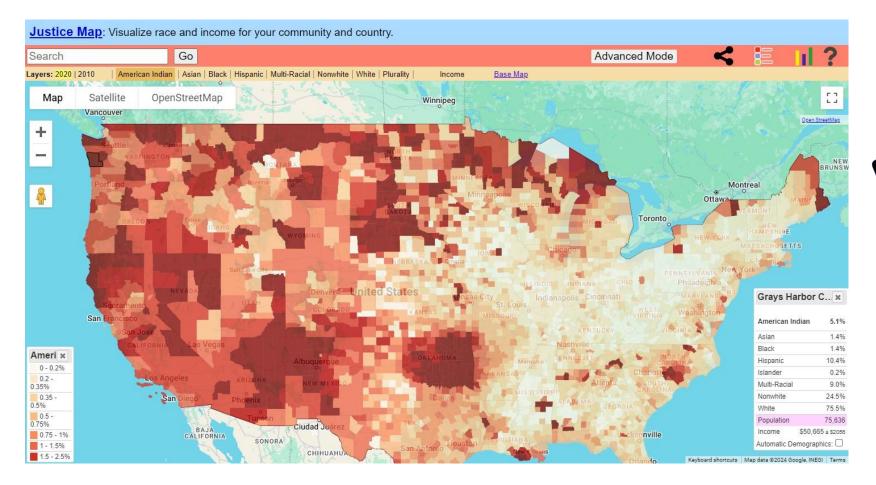
Posting on Linkedin







Justice Map





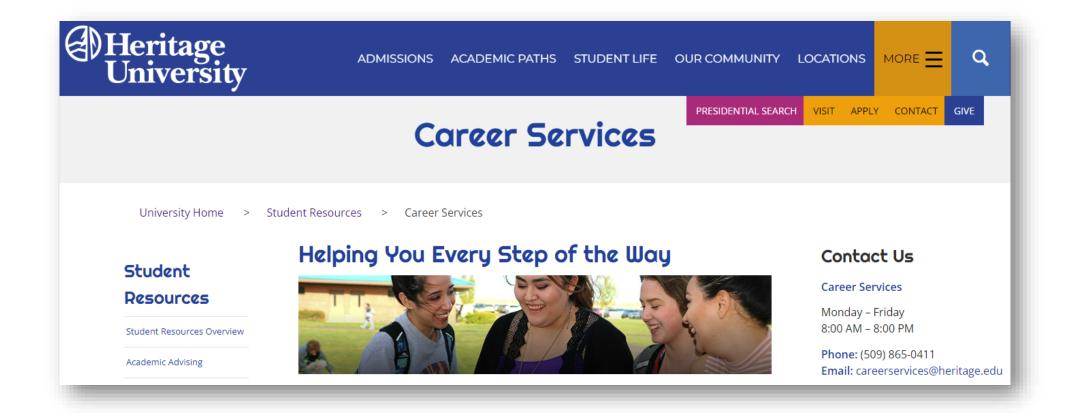


Hispanic Serving Institutions of Higher Learning

					Degrees awarded to Hisp					
		Enrollment, fall 2022			students, 2021-		3, 2021-22			
			U.S. citizens and permanent residents only							
							Hispanic			
		Total, all				Hispanic	postbac-			
	Level and	enroll-			Percent	under-	calaur-	Asso-	Bache-	
State or jurisdiction and institution	control\1\	ment\2,3\	Total\3\	Hispanic\3\	Hispanic\4\	graduate	eate	ciate's	lor's	Master's
Washington										
Big Bend Community College	1	1,736	1,735	826	47.6	826	0	181	0	0
Columbia Basin College	1	6,192	6,183	2,848	46.1	2,848	0	535	54	0
Heritage University	3	853	852	617	72.4	602	15	3	152	20
Walla Walla Community College	1	2,662	2,654	767	28.9	767	0	138	4	0
Wenatchee Valley College	1	2,529	2,528	1,142	45.2	1,142	0	281	6	0
Yakima Valley College	1	3,279	3,268	2,005	61.4	2,005	0	369	50	0



Heritage University





Basic Boolean Sourcing

- Use Keywords and Boolean operators: AND, OR, NOT, "quotes", and (parenthesis)
- Create syntax to find professional candidate names, qualifications, and contact information
- X-Ray search allows you to search sites for information
- Find information to help you find candidates (conferences, memberships, attendee lists, directories, etc.)
- Test variations of a search string for different results
- Natural language, search images, find documents, and associations



Keywords

Job titles

Skills

Certifications

Licenses

Degrees

Companies

DEI terms

Trades

Industries

Phrases or natural language

Icons

Tech Schools

Employee Resource Groups

Colleges

Associations

Awards

City

State

County

Country

Languages

Social media

Zip code

Area code

Accomplishments

Hobbies

Military branch

Veteran status

Conferences

Events

Nonprofits

Volunteerism

Clubs

Hashtags

LinkedIn groups

Resume

CV

Boards/Committees

Employment status



Basic Boolean Operators

```
Keywords Words relevant to job Skills Certifications Job Titles
AND Nurse AND ER HR AND SPHR Mechanic AND Diesel
OR Resume OR CV CPA OR Accountant BSW | MSW
NOT -job -apply -sample -submit -example -post
" " exact keywords or phrase "human resources" "Tacoma, WA" "java
engineer"
() group parts of complex expressions
   (RN OR Nurse OR "Registered Nurse") AND (Hospital OR Clinic OR ER)
Filetype Type of document you are seeking .pdf .doc .xlsx
Site Website you are x-raying site:website.com
```



Boolean Search String Examples

- site:zoominfo.com accountant AND Yakima
- association plumbing services site:org "local chapters"
- Diversity associations in "washington state"
- <u>site:www.linkedin.com/in/ (RN OR ADN OR "registered nurse") "Olympia, washington"</u>
- site:www.facebook.com "plumber" "ellensburg, wa"
- electricians labor unions in washington
- layoffs AND "washington state" 2024





Alternative Candidate Sources

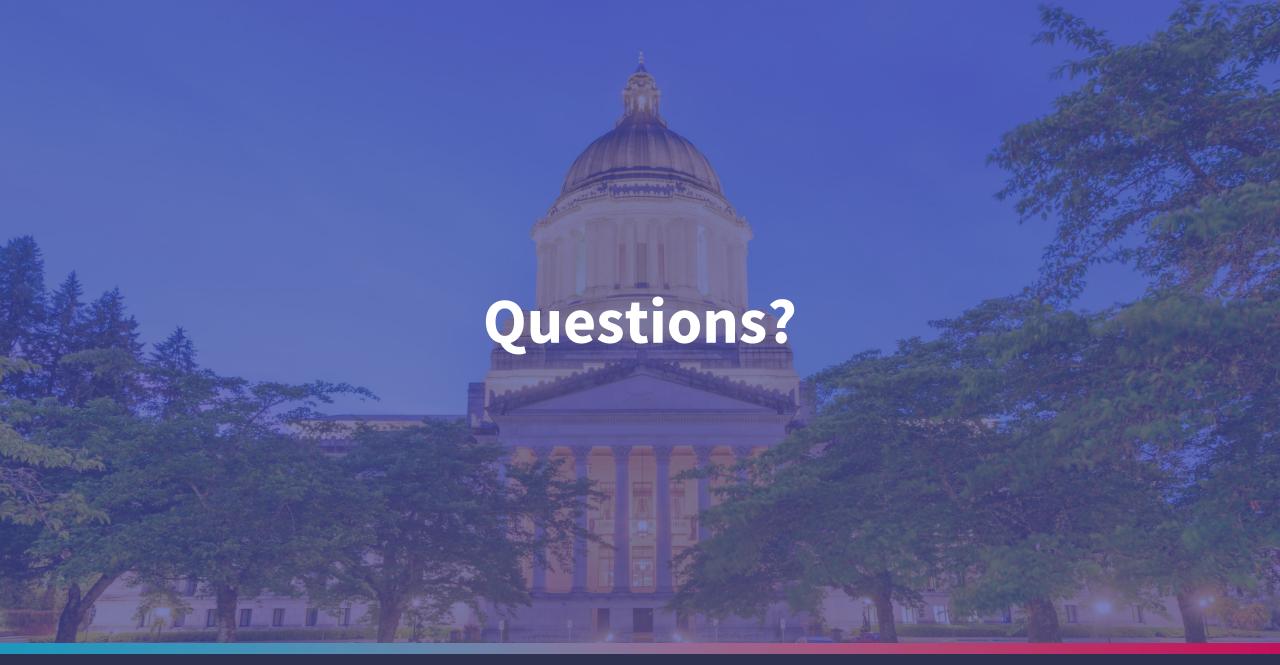
		Search						
12345678910								
<u>Company</u>	pany <u>Location</u>		# of Workers	Closure Layoff	Type of Layoff	<u>Received</u> <u>Date</u>		
Synchronous LLC dba First Mode	Seattle, Centralia	8/5/2024	65	Layoff	Permanent	8/5/2024		
SunPower Corporation	Bellevue	9/24/2024	96	Closure	Permanent	7/29/2024		
Homegrown Partners LLC	King County	9/15/2024	158	Closure	Permanent	7/18/2024		
Providence Sacred Heart Medical Center	Spokane	9/7/2024	50	Closure	Permanent	7/9/2024		
McKinley Paper Company	Port Angeles	8/25/2024	190	Layoff	Permanent	6/25/2024		
Ardagh Glass Inc.	Seattle	7/1/2024	244	Layoff	Temporary	6/17/2024		
Superior Tire Service, Inc.	Auburn	6/28/2024	2	Layoff	Temporary	6/12/2024		
Amazon	Tukwila	8/1/2024	172	Closure	Permanent	5/31/2024		
Prestige Care, Inc.	Vancouver	8/1/2024	150	Layoff	Permanent	5/31/2024		
New Columbia Fruit Packers, LLC	Yakima	8/16/2024	216	Closure	Permanent	5/31/2024		
Expedia, Inc.	Seattle	8/1/2024	36	Layoff	Permanent	5/29/2024		
Obvio Health USA, Inc.	Seattle	7/17/2024	51	Layoff	Permanent	5/24/2024		

Layoff Trackers

- https://www.trueup.io/layoffs
- https://parachutelist.com/
- https://news.crunchbase.com/startups/tech-layoffs/
- https://www.warntracker.com/#faq

Google these companies and search news about layoffs







For more information

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