



WASHINGTON STATE  
**COMBINED**  
FUND DRIVE

# CFD HISTORY

---

---



**1984**

The CFD was created through an Executive Order from Governor John Spellman with the assistance of Thurston County Auditor Sam Reed.



**2000**

The Executive Ethics Board deems the CFD a part of state business, allowing its volunteers to use state time and resources to run their campaigns.



**2003**

The CFD becomes official state law through the passage of RCW 41.04.033



**2004**

The CFD creates one of the first online giving platform for public employees in the country.



**2010**

The CFD moves from the Department of Personnel to the Office of the Secretary of State.

Each year more than 14,000 active and retired state employees give through our program.



WE  
GIVE.



WASHINGTON STATE  
**COMBINED**  
FUND DRIVE

# YOU CAN TOO.



Active and retired state employees have powered the CFD for 40 years, making us one of the top-three workplace giving programs in the nation.



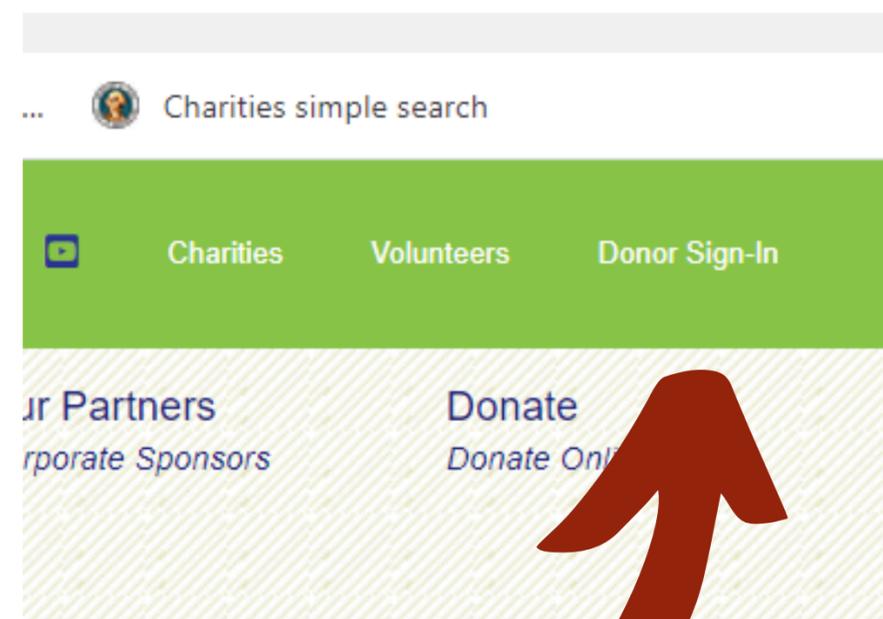
\$169 million  
pledged to charities  
since 1984





# GIVE to your favorite charity TODAY!

- ✦ Choose from over 4,500 deserving charities.
- ✦ Donations are considered tax-deductible
- ✦ You can remain anonymous
- ✦ Every state employee has a CFD account
- ✦ Go to [give.wa.gov](https://give.wa.gov) and click on Donor Sign-in to begin today!



# Office of the Governor's Top 2023 Donations:

12 donors from GOV gave over **\$6,000** to charities through the CFD last year!

**\$660.00**

**Friends of Youth**

**\$660.00**

**Ladybug House**

**\$660.00**

**Open Arms Perinatal Services**

**\$660.00**

**SafePlace**

**\$660.00**

**The Mockingbird Society**

---

# Ways to Give



MONETARY



GOODS



VOLUNTEERISM



# MONETARY

---



CREDIT CARD



CASH



CHECK



PAYROLL

# PAYROLL CONTRIBUTION

---

## MONTHLY

Employee selects a charity, start date and amount.  
Donation runs until employee cancels.

## ONE-TIME

Employee selects a charity, start date and amount.  
Donation is taken out on a specific date.

## LIMITED TIME

Employee selects a charity, start date and amount.  
Donation is deducted until specified end date.

---

# GOODS

Fill out our food and goods tracker:



# VOLUNTEER TRACKER

- Find a charity through the CFD search engine: [give.wa.gov/search](https://give.wa.gov/search)
- Then click “Log your volunteer hours with this charity”
- Fill out the form to keep record for your agency

1 charity found.

**Combined Fund Drive**  
Charity Code: 0316854  
Category: Human Services  
Administrative Cost: 9.5%  
[Website](#)  
Primary Contact: CFD Staff  
[More Info »](#)

Allowing public employees and retirees to give to their favorite charity. Making a difference around the world since 19

[START GIVING TO THIS CHARITY »](#)

[LOG YOUR VOLUNTEER HOURS WITH THIS CHARITY »](#)

[CLICK HERE](#)

# In 2023 ...



The amount of volunteer hours that were logged by state and higher-education employees in 2023:

**9,063 hours**

×

The average dollar amount per hour saved by member charities as a result of volunteers:

**\$31.80**

**\$288,203.40**

The amount of money CFD donors have saved our member charities by volunteering for their organizations in 2023.

\*SOURCE: <https://independentsector.org/resource/value-of-volunteer-time/>



# BENEFITS FOR CHARITIES

- It's FREE to join
- Reduces administrative costs
- Pledges help charities plan their budget for the year to come
- Access to thousands of potential donors



# Our Impact

*We support charities that change communities.*



## Thurston County Food Bank

In 2023, state employees raised over \$124,800 for the food bank alone.



5,500,000

Pounds of food distributed



61,550

Individuals served



42%

Were children under 18 yrs old



21%

Were seniors 60 or older



# We need CFD volunteers like you!



## EXECUTIVE SPONSORS

This leader is chosen by your agency director. They help you gain support from executive management.

**Duties may include:**

- Sending e-mails of support
- Assisting in volunteer recruiting efforts
- Acting as a liaison with management
- Communicating with front-line supervisors



## CAMPAIGN LEADERS

Act as the agency-wide CFD lead by recruiting, logging fundraisers and providing support to Local Coordinators.

**Duties may include:**

- Recruiting Local Coordinators
- Logging fundraisers
- Ordering CFD supplies
- Building a theme (agency-wide or CFD's theme)
- Communicate with Local Coordinators



## LOCAL COORDINATORS

Volunteers that you recruit for your agency's offices around the state.

**Duties may include:**

- Planning fun events
- Building local teams
- Promoting charitable giving
- Reporting results to the agency's CFD Campaign Leader

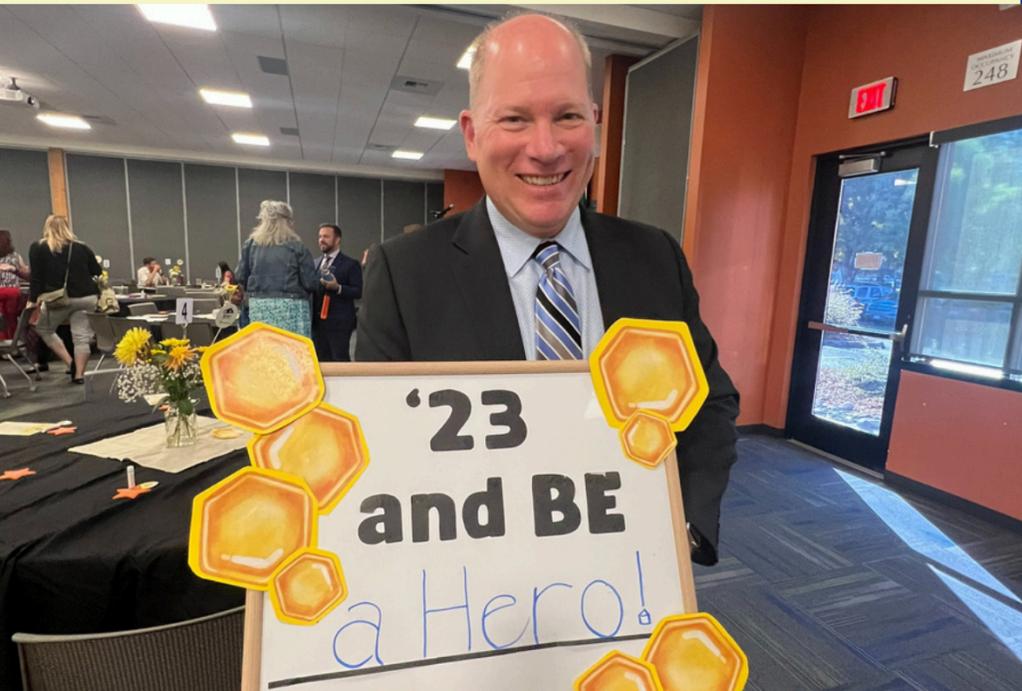
BE THE DIFFERENCE! Join the Washington State Combined Fund Drive (CFD) in giving more than \$4 million annually to charities across the state and globe.



**23** AND **BE**



WASHINGTON STATE  
**COMBINED**  
FUND DRIVE



# 2023 Campaign Theme

## APRIL/MAY

- WELL FED-WELL READ (4/1-4/16)
- TACOMA RAINIERS GAME #1 (5/25)

## JUNE/JULY

- CAMPAIGN LEADER TRAINING (TBD JUNE)
- TACOMA RAINIERS GAME #2 (7/21)
- CFD BIRTHDAY PARTY (JULY 30th)

## AUGUST

- LOCAL COORDINATOR TRAINING (TBD AUGUST)
- TACOMA RAINIERS GAME #3 (8/18)

## SEPTEMBER

- SEAHAWKS TICKET AUCTION
- TACOMA RAINIERS GAME #4 (9/6)

## OCTOBER

- FIRST WEEK TO GIVE CAMPAIGN KICKOFF FUNDRAISER (10/1-10/8)

## NOVEMBER

- VETERAN'S DAY EGRAMS (11/1-11/8)
- CHARITY SWEEPSTAKES (11/13-11/27)

# Contact Us!

If you have any questions, feel free to reach us at:

 (360) 902-4162

 [CFD@sos.wa.gov](mailto:CFD@sos.wa.gov)

