

Specification for Class of

AGRICULTURAL MARKET DEVELOPMENT SPECIALIST

Abolished 9/15/06

Definition: Develops programs to promote the sale of State agricultural commodities in foreign and domestic markets; participates in economic and marketing studies; may administer the State Fair Program and serve as agency staff person for all commodity commissions.

Typical Work

Serves as a staff specialist in marketing farm products in world trade;

Represents the Director in negotiating with official representatives of foreign governments, with industry boards and with national officials;

Makes analyses of marketing problems in such fields as transportation of agricultural products and livestock, import tariffs and quarantine restrictions;

Makes surveys of economic factors affecting the production, processing, distribution or consumption of agricultural commodities;

Serves on State marketing committees representing the Department of Agriculture, coordinating the department's activities with the United States Department of Agriculture, the Agricultural Extension Service and the Agricultural Economics Department of Washington State University;

Assists agricultural groups in organization of agricultural cooperatives, commodity commissions and price and quality bargaining associations;

Addresses meetings of interested groups on problems of agricultural marketing;

Writes and prepares reports, articles and news releases; compiles and publishes marketing information;

Serves as agency contact person to all commodity commissions;

Administers the State Fair Program; obtains and audits reports from participating fairs; assists them in process of fund allocations and presents their proposals to the Director for approval; assists in disbursement of those funds; coordinates the activities of the State Fairs Commission.

Performs other work as required.

Knowledge and Abilities

Knowledge of: agricultural markets in foreign trade including import-export laws, tariff regulations and quarantine restrictions; State and Federal marketing control laws; research principles and methods and statistical analysis.

Ability to: analyze and prepare complex economic reports, marketing orders and marketing programs; establish and maintain effective working relationships with others; speak and write effectively on difficult and controversial problems.

Minimum Qualifications

A Bachelor's degree involving major study in agricultural economics or closely allied field.

AND

Two years of experience in agricultural marketing.

Additional qualifying experience will substitute for education on a year-for-year basis.

Effective:10-1-63

Revised definition and minimum qualifications: 1-13-89