



# WASHINGTON DEI EMPOWERMENT CONFERENCE

-  Anti-Racism
-  Equity
-  Diversity
-  Inclusion/Belonging

## DEI Empowerment Conference Presenter Biography Tips

### Tips for Writing a Concise and Engaging Presenter Bio

Your bio helps attendees understand who you are, what you bring to the session, and why your voice matters. Keep your bio short, relevant, and welcoming to a broad audience.

### Length and Style

- Focus on the details that matter most to the audience of this presentation.
- Aim for 50–100 words.
- Use plain language.
- Avoid jargon, buzzwords, and acronyms unless you explain them.

### What to Include

A strong bio usually covers these four elements:

#### 1. Your role and background

Briefly share your current position, field of work, or how you are connected to the topic.

#### 2. Relevant experience or lived expertise

Highlight what prepares you to speak on this topic—this can include professional experience, community involvement, personal lived experience, or a combination.

#### 3. Your connection to the session

Help the audience understand why this topic matters to you and how it relates to your work or community.

#### 4. Optional personal details

You may include a small personal or humanizing detail—such as what you enjoy outside of work or a passion relevant to the topic—but keep it brief and aligned with your comfort level.

## What to Avoid

- Long job histories or full resumes.
- Technical jargon or acronyms the general public may not know.
- Humor that may not land well across diverse audiences.
- References to dominant-group perspectives when speaking about communities you are not part of (avoid re-centering).

## Tone Tips

- Write in **third person** (“Maria works...” not “I work...”).
- Use plain, **welcoming language**—avoid buzzwords and overly formal phrasing.
- Center **authenticity and clarity** over credentials.

## Examples

### Example Bio 1 – DEIBA Practitioner / Facilitator

Jordan Lee supports agencies across Washington in building more equitable and people-centered workplace practices. With experience in inclusive facilitation, organizational change, and community engagement, Jordan helps teams identify and remove barriers in everyday policies and systems. Jordan’s work is grounded in empathy, collaboration, and cultural humility, and centers the voices of people most affected by inequity. Outside of work, Jordan enjoys community storytelling events and volunteering with local youth programs.

### Example Bio 2 – PEAR / Community Partnership Specialist

Maria Gomez is a community partnership strategist who helps agencies strengthen relationships with the people they serve. Her work focuses on the Pro-Equity Anti-Racism (PEAR) approach—sharing power, elevating community voice, and building trust through transparent engagement. Maria brings more than a decade of experience collaborating with rural, urban, and migrant communities across Washington. She is committed to ensuring public services reflect the needs, knowledge, and lived experiences of those most impacted.

### Example Bio 3 – Lived Experience Expert / Community Advocate

Amanda James is a community advocate who speaks on belonging, cultural identity, and navigating public systems. Drawing from lived experience as a multi-racial person living in the Pacific Northwest, Amanda shares stories that highlight the importance of place, migration, and cultural continuity. Amanda partners with agencies to help create more welcoming environments for employees and community members from diverse backgrounds. Their work centers healing, connection, and community-led learning.